

HOSPEX Japan 2010

The 35th International Healthcare Engineering Exhibition

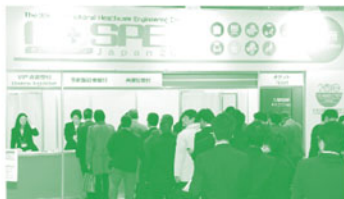
Show Report

General Information

Date	November 17 (Wed.) - 19(Fri.), 2010
Time	10:00 - 17:00
Organized by	Healthcare Engineering Association of Japan Japan Management Association
Venue	Tokyo Big Sight East Halls 5 and 6

Scale of Exhibition

250 companies / 513 booths

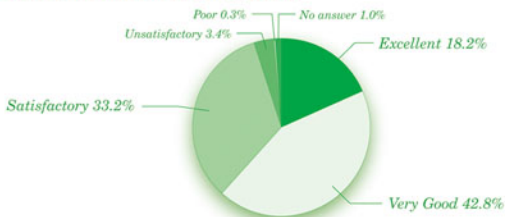


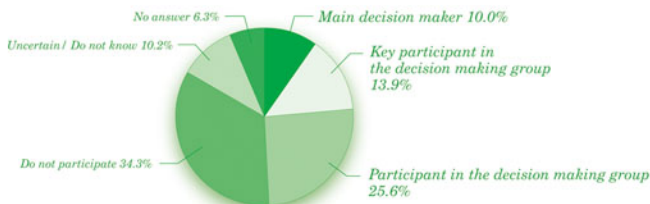
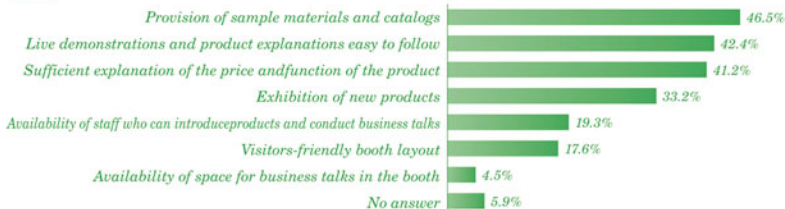
Registered Visitors

Date	Weather	Number of Entries (HOSPEX Japan 2009)
November 17 (Wed.)		11,138 (10,393)
November 18 (Thu.)		11,028 (11,316)
November 19 (Fri.)		12,176 (11,678)
Total		34,342 (33,387)

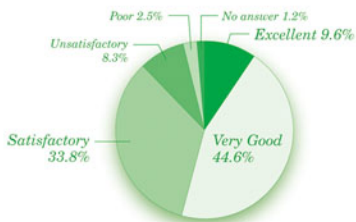
Visitor's Occupation

Occupation	Rate
Hospitals and Clinics	30.8%
Welfare, Healthcare and Nursing-care facilities	4.9%
Government and Municipal offices	2.8%
Universities, Institutes and Students	2.2%
Construction, Architects and Consultants	21.2%
Trading firms and Dealers	16.1%
Manufacturers	10.1%
Providers of services for the elderly	6.3%
Other	3.9%
Press	1.7%

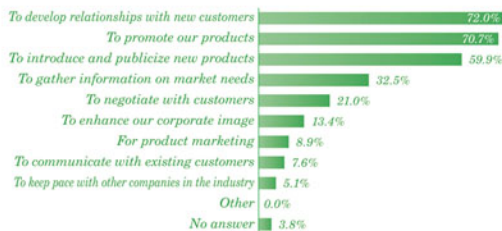
1 How do you rate the contents of this show?

2 What was your goal(s) for visiting this show? (Multiple answers accepted)

3 What is your role in product and equipment purchasing in your company?

4 What are the most important services for an exhibitor to provide?


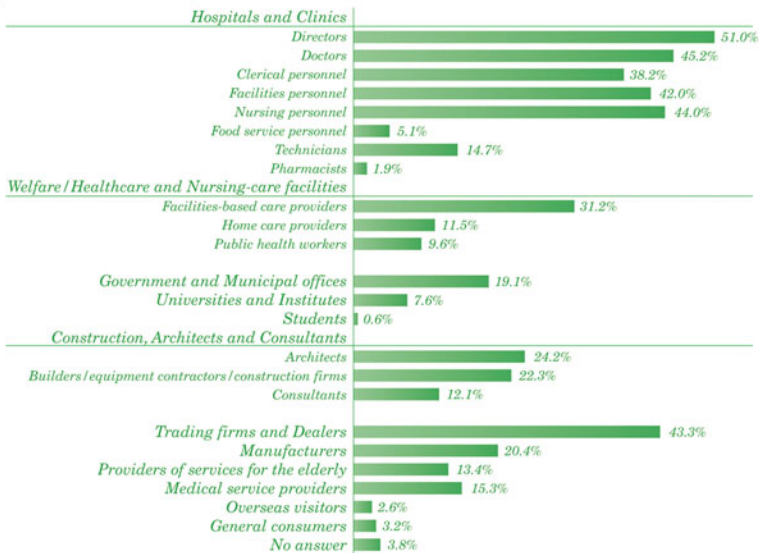
1 How do you rate the outcome of this show?



2 Why did you participate in this exhibition? (Multiple answers accepted)



3 Which industry subsets and occupations did your company target (i.e. desired visitors)? (Multiple answers accepted)



4 Do you plan to exhibit in the next exhibition?

